

IWCE's
URGENT
COMMUNICATIONS

AMERICAN
CITY & COUNTY

OMDIA

IWCE Connecting Critical Communications

Conference: March 25 - 28, 2024

Exhibits: March 27 - 28, 2024

Orange County Convention Center, Orlando, Florida

#IWCE24



Table of Contents

Welcome to IWCE	3
The IWCE Experience	4
Meet the Advisory Board	5
IWCE Conference: Tracks and Topics	7
IWCE Conference: Call for Topics and Speaker Proposals	8
Passes	9
IWCE 2023 Key Attendees Included	10
Organization Types	11
Exhibitors	14
Marketing Campaign	19
Sponsorship Opportunities	20
Expo Content	21
IWCE 2024 Floorplan	23
Venue	24
Travel & Hotel	25
Testimonials	26
Urgent Communications, American City & County and Omdia	27
IWCE 365	28
Contact Us	29

Welcome to IWCE

IWCE (International Wireless Communications Expo) returns for the 48th year, this time in Orlando, Florida, at the Orange County Convention Center. Four days of content and networking, with two days of exhibits to explore, creates a unique event that brings together professionals working in mission-critical and business-critical communications from across multiple verticals and geographies.

Since 1977, IWCE has embedded itself within the critical communications and wireless technology industries, creating a strong community around the event that has grown and evolved alongside the companies we partner with and the technologies we cover.

First Responder Communications, 911 & Alerts, Incident Management, Utilities, Transportation, In-Building Wireless, State & Local Government, Federal Government are the core tracks of IWCE 2024. Topics such as **Cybersecurity, Interoperability, LMR, AI, IoT, Cloud, Private Networks, Satellite, Regulations and more** run across our core tracks, presenting a diverse agenda that can be easily tailored to individual needs.

Our Advisory Board ensures that the IWCE event experience and agenda is curated for the industry, by the industry. Our partners and community connections provide vital ideas, insights and suggestions that feed our agenda development, ensuring we produce sessions that are relevant, strategic, and practical, helping attendees to solve real challenges. Together we help the IWCE community think innovatively, while putting safety and security first.

We look forward to seeing you at the show in March 2024.



Erin LeMoine
Director, Events,
Government Portfolio,
Informa Tech



Caroline Hicks
Senior Director,
Government Portfolio
Informa Tech

VISIT OUR WEBSITE

REGISTER YOUR INTEREST TODAY

CONNECTING CRITICAL COMMUNICATIONS

PSAP OF THE FUTURE

Experience the future of Next Generation 911 with our self-guided, interactive PSAP-of-the-Future journey, available to all attendees on the Expo show floor during our Exhibit Days.

DRINKS, BITES & INSIGHTS

Taking place in the late afternoon of Tuesday March 26, our Drinks, Bites & Insights session is open to ALL pass types. Join us to network over a drink and hear some expert insights from our panel of speakers. **topic TBD

NETWORKING RECEPTION

Face to face networking, with old friends and new acquaintances, is one of the highest value aspects of IWCE. Our Networking Reception in the late afternoon of Wednesday March 27 is the ideal, informal place to expand your network and create new opportunities!

SHOW FLOOR CONTENT

- Expo Content & Features:
- ▶ Mobile Response Showcase
 - ▶ Convergence & Collaboration Theater
 - ▶ Emerging Tech & Innovation Theater
 - ▶ New Exhibitor Zone
 - ▶ PSAP-of-the-Future
 - ▶ Networking Bar & Lounge

EXHIBITOR DISPLAYS

All pass holders have access to our show floor over our two exhibit days, filled with exhibitions from leading companies in the critical communications and wireless technology space. Take a stroll through the hall and investigate the latest products and services, while making new connections.

ETA TRAINING

IWCE is proud to partner with ETA International to offer unparalleled access to certification and training in specific technology areas. Technical training courses and certification are available at IWCE, enabling you to get even more value out of your time on-site!

100%

INDUSTRY DRIVEN AGENDA

5000+

ATTENDEES

300+

EXPERT SPEAKERS

320+

SPONSORS & EXHIBITORS

Meet the Advisory Board

The content at IWCE is informed by the industry, for the industry. The agenda curation process is overseen by our advisors, who are industry stalwarts and trailblazers, bringing experiences, perspectives and insights that help to make IWCE a truly unique event.



Dan Munsey
Fire Chief
San Bernardino County Fire



Margo Deckard
Chief Operating Officer
Lynk Global



John Grabowski
Director, Marketing &
Communications
JVCKENWOOD USA



Ken Rehbehn
Principal Analyst
CritCom Insights



Chris Baker
Senior Public Safety Advisor
First Responder Network Authority



Robert LeGrande
Founder
The Digital Decision



Alyssa Carusso
Marketing Program Manager,
Events & Customer Programs
Verizon Frontline



Jon Paul Beauchamp
Senior Manager
ICOM America Inc.



John Foley
Managing Director
Safer Buildings Coalition



Eric Toejnes
National Market Manager,
Wireless Solutions
Graybar

Meet the Advisory Board



Joe Hanna
President
Directions



Ken Bradley
Associate Chief for
Public Engagement
Cybersecurity and Infrastructure
Security Agency (CISA)



Mark Jordan
Senior Sales Manager,
Land Mobile
ICOM America Inc.



Andy Maxymillian
Consultant
Blue Wing Services



Alan Tilles
Counsel
Law Offices of Alan Tilles



Bryan Allen
President
ETA International



Jim Shulkin
Vice President of Marketing
Zetron



Susan Ronning
Principal Engineer
Adcomm



Walt Magnussen
Director
Texas A&M University IETC



Gert Jan Wolf
Founder
The Critical Communications
Review & Community

FOR SPEAKING INQUIRIES AND OPPORTUNITIES, PLEASE CONTACT:
ERIN LEMOINE, DIRECTOR, EVENTS | ERIN.LEMOINE@INFORMA.COM

IWCE Conference: Tracks and Topics

8 Tracks over 4 days

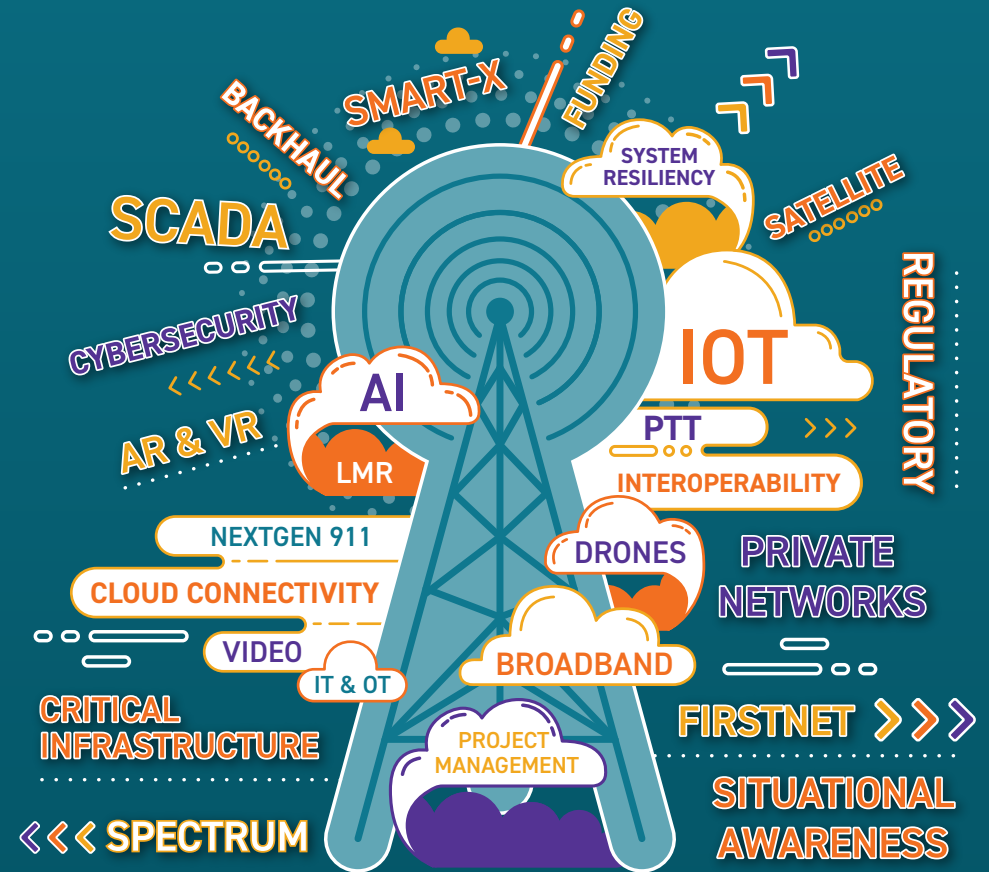


TRANSPORTATION



UTILITIES

Topic tags enable a personalized agenda experience for every attendee. Topics include:



GET ALERTED WHEN REGISTRATION OPENS

IWCE Conference: Call For Topics and Speaker Proposals

Deadline to submit your proposal: Friday, September 8, 2023

Do you want to speak at IWCE 2024?

Do you have an idea for a session topic aligned with the designated tracks and topics?

If so, we want to hear from you!

There are **three ways** to submit your interest in participating in the 4-day conference program:

- 1. 30-MINUTE POWER SESSION:** Case Study or topic on a new concept/technology.
1 – 2 speakers.
- 1. 60-MINUTE PANEL SESSION:** Topic for a panel discussion with 4 - 5 speakers.
- 1. INDIVIDUAL SPEAKER:** Tell us about your area of expertise and we will consider you for a seat on an IWCE curated panel.

Your proposals are an essential step in building the IWCE conference program.

Your recommendation for the topics that we cover at IWCE greatly enhance our ability to identify the most important critical-communications topics, technologies, and perspectives for a robust and well-rounded 4-day critical communications technology conference.

We look forward to hearing from you!

SUBMIT HERE



Passes

ALUMNI PASS <i>LIMITED AVAILABILITY – BOOK EARLY!</i>	GOV PASS <i>*QUALIFICATION REQUIRED</i>	ALL ACCESS PASS	
<p>Did you attend IWCE 2023? Are you keen to plan early and get the best price for your 2024 attendance?</p> <p>Take advantage of our exclusive early-access pass for those who attended IWCE 2023.</p> <p>Choose from an ALL ACCESS or STANDARD pass and book before 8th October 2023 to secure an Alumni ticket for IWCE 2024.</p> <div style="text-align: center;">  </div>	<p>If you work for a government organization, this is the pass for you.</p> <p>Choose from All Access, Standard, Quick Pass and Expo Pass, and receive a special rate.</p> <p>*Qualification requires an email address ending in one of the following: .gov .edu .us .org .mil</p>	<p>This pass gets you the full IWCE experience - access to everything IWCE has to offer.</p> <p>Valid March 25-28 2024.</p> <p>Includes:</p> <ul style="list-style-type: none"> • Four-day technical conference program – Panel discussions, Workshops, Power sessions, Networking • Complimentary lunch ticket for each day • Recharge Lounge meeting area with beverages & snacks for conference attendees only • All audio conference session recordings – a \$259 value (Available through June 2024) • Video recording of General Sessions with Keynote speakers (Available through June 2024) • Full access to exhibit hall (Wednesday-Thursday) • General sessions with Keynote speakers • Networking reception (Wednesday) • Special Events including drinks, bites & insights on March 26 	
<p>REGISTRATION OPENS MID-SEPTEMBER 2023! REGISTER HERE FOR UPDATES.</p>			
STANDARD PASS	QUICK PASS	EXPO PASS	
<p>Can't get out of the office for the full four days?</p> <p>The Standard Pass gives you access on our exhibition days, including two days of conference programming and access to the exhibit hall and networking.</p> <p>Valid March 27-28 2024, and for drinks, bites & insights on March 26</p> <p>Includes:</p> <ul style="list-style-type: none"> • Two-day technical conference program – Panel discussions, Workshops, Power sessions, Networking • Complimentary lunch ticket for Wednesday and Thursday • Recharge Lounge meeting area with beverages & snacks for conference attendees only • Wednesday-Thursday audio conference session recordings (Available through June 2024) • Two-day access to exhibit hall • General sessions with Keynote speakers • Video recording of General Sessions with Keynote speakers (Available through June 2024) • Networking reception (Wednesday) • Special Events including drinks, bites & insights on March 26 	<p>Select any day, Monday – Thursday, and make the most of all IWCE has to offer on that specific day!</p> <p>Valid on 1 chosen day between March 25-28, 2024</p> <p>Includes:</p> <ul style="list-style-type: none"> • One-day access to technical conference (Monday, Tuesday, Wednesday or Thursday) • Complimentary lunch ticket for selected day • Recharge Lounge meeting area with beverages & snacks for conference attendees only • One-day access to exhibit hall (Wednesday, Thursday only) • General sessions with Keynote speakers (Wednesday, Thursday only) • Networking reception (Wednesday only) • Audio & video session recordings for selected day (Available through June 2024) • Special Events 	<p>Valid March 27-28 2024, and for drinks, bites & insights on March 26.</p> <p>Includes:</p> <ul style="list-style-type: none"> • Two-day access to exhibit floor (Wednesday & Thursday) • General Session with Keynote speakers (Wednesday & Thursday) • Networking Reception (Wednesday) • All content programming in the Exhibit Hall • Video recordings of General sessions with Keynote speakers (Available through June 2024) • Special Events including drinks, bites & insights on March 26 	
		<p>ON-SITE CONFERENCE DATES March 25-28, 2024</p>	<p>EXPO HALL DATES March 27-28, 2024</p>
<p>Learn More and Register for updates at www.iwceexpo.com</p>			

IWCE 2023 Key Attendees Included:

5,240

PRE-REGISTERED
ATTENDEES

4,230

TOTAL ON-SITE
ATTENDEES

2,320

TOTAL ACTIVE
ONLINE USERS

83%

ATTENDEES INVOLVED IN
PURCHASING DECISIONS

33%

C-LEVEL
ATTENDEES

300+

SPEAKERS

320+

SPONSORS & EXHIBITORS

40+

HOURS OF
NETWORKING

Organization Types Include:



PUBLIC SAFETY



PRODUCT
DISTRIBUTION
DEALER



PROFESSIONAL
SERVICES



GOVERNMENT
(NON-PUBLIC SAFETY)



ENTERPRISE



INFRASTRUCTURE



TRANSPORTATION



UTILITIES



MANUFACTURERS



ACADEMIC



PRESS

Organization Types



PUBLIC SAFETY

Example job titles include:

911 Director | 911 Technology Chief | Bureau Director | Captain | Chief Information Officer | Chief of Air Operations | Chief of Police | Fire | Commander | Communications Engineer | Deputy Division Chief | Emergency Communications Radio Technician | IT Specialist | Officer | Radio Engineer | Radio Systems Technician | RF Systems | Systems Architect | Wireless Network Engineer

Example Companies include:

City and County Police Departments | Departments of Public Safety | Dispatch Services | Wildfire Services | Sheriff's Offices | County Fire Departments | Emergency Service Departments | Rangers | Fire Districts | Government Departments | Emergency Communication Branches | Dispatch Authorities | Fire and Medical | Federal Emergency Management Agency | City & Counties | International Airports | City & County Communications Departments | Departments of Safety and Homeland Security | Department of Innovation and Technology | FirstNet Authority | Interagency Communications Interoperability System Authority | Bureaus of Investigation | Highway Patrol | National Park Service | Departments of Resource Enforcement | Port Authorities | Supreme Court of the United States Police Department | U.S. Customs and Border Protection | U.S. DHS Cybersecurity and Infrastructure Security Agency | U.S. Environmental Protection Agency | U.S. Marshals Service | United States Secret Service | United States Capitol Police | U.S. Coast Guard | U.S. Department of the Air Force | U.S. Department of the Interior



PRODUCT DISTRIBUTOR DEALER

Example job titles include:

Chief Executive Officer | Chief Financial Officer | Chief Operating Officer | Chief Technology Officer | Director of Business Development | Director | Enterprise Sales | Director of Engineering | Director of Major Accounts | Director of Sales & Marketing | Director of Wireless Business | Director | Federal Solutions | General Manager | Managing Director | President | R&D | Sales Manager | VP Sales | Operations | Business Development | VP Wireless

Example Companies include:

AAA Fire Safety & Alarm | Abest Radios | American International Radio | Amplified Wireless Solutions | Bearcom | Bryant Integrated Technologies | Capitol Electronics | Chase Electronics | Communications International | Converge IoT | Cross Connections | Dailey and Wells Communications | EPCOM | Falcon Communications | Gateway Wireless | Horizon Technologies | Hyperion Security | Logic Wireless | Maestro Integrations | Metropolitan Communications | Midwest 2-Way Communications | Northeast Wireless | NVIS Communications | Powerful Signal LLC | ProTech Fire & Security LLC | RACOM | Williams Communications



PROFESSIONAL SERVICES

Example job titles include:

Attorney | Chief Executive Officer | Chief Strategy Officer | Chief Technology Architect | Chief Marketing Officer | Consultant | Director | Manager | Principal | VP | Legal Counsel

Example Companies include:

Booz Allen Hamilton | Bristol Advisory | Brooks Bawden Moore LLC | Burns & McDonnell | CFT Consulting | David Salmon & Associates | Ernst & Young | Fasken Martineau DuMoulin LLP | Google | HTA Consulting Group | Infosys | McKinsey & Company

Organization Types



GOVERNMENT (NON-PUBLIC SAFETY)

Example job titles include:

CEO | Chief Engineer | Chief Innovation & Technology Officer |
Chief | Radio Operations & Support |
Communications Systems Director | Engineer |
Chief Operations Officer | Data Security Leader |
Deputy Statewide Interoperability Coordinator |
Director Campus Safety Systems | Director of Technology |
Director | Network & Technology Operations | Director

Example Companies include:

Bureau of Land Management | Department of Defense |
Department of Homeland Security | Department of Justice |
Department of the Interior | Department of Veterans Affairs |
U.S. Department of Immigration and Customs Enforcement
– Office of the Chief Information Officer |
DHS – Science & Technology Directorate |
US Border Patrol | US Bureau of Reclamation |
Federal Bureau of Investigation |
US Environment Protection Agency |
NASA Jet Propulsion Laboratory | National Park Service |
Naval Information Warfare Center Atlantic |
North American IPv6 Task Force | State Universities |
Johns Hopkins Applied Physics Laboratory |
U.S. Marine Corp | U.S. Postal Inspection Service |
Unmanned System Research Institute |
County School Districts |
Departments of Natural Resources



ENTERPRISE

Example job titles include:

CEO | CIO | CISO | CTO | CMO | COO |
Customer Solution Architect | Director of Emergency
Management | Director of Program Management |
Enterprise Account Manager |
Head of Global Security Technical Operations and Services |
IoT Client Director | Program Director | Manager |
Analyst | RF Engineer | Sales VP | Director | Manager |
Senior RAN Engineer | VP Satellite Services | VP |
Product Management & Partner Support |
VP Enterprise Security

Example Companies include:

Bayer Corp. | Caesars Entertainment |
Corning | Credit Agricole Corporate and Investment Bank |
Foundation for Trusted Identity | IEG |
Lockheed Martin | PBS North Carolina |
Penn State University | SageNet |
San Jose University | Stanford University |
University of Nevada | UPS



INFRASTRUCTURE

Example job titles include:

CEO | CIO | CISO | CTO | CMO | COO | CRO |
AVP | Director AV Infrastructure | Director Mobility Sales |
Cybersecurity Manager | Director of Customer Service |
Director of Engineering | Director of In-Building Solutions |
Director of Network Solutions | Director | DAS & Small Cells |
Head of Product | Global Emergency Services |
Lead Project Manager | Principal | RF Solutions Engineer |
Senior Director | Spectrum and Industry |
Senior Cybersecurity Leader | Vice President |
Emerging Technologies | VP Operations

Example Companies include:

AECOM | AT&T | Airwave Communications |
AWS | BearCom | Corning Optical Solutions |
Cox Communications | EchoStar Satellite Service |
Emerson Electric | ESChat | HCI Systems Inc |
Innov* Technologies | Intelsat | IP Access International |
Kymeta | L3Harris Technologies | Inc. | Lynq Technologies |
Mavenir | Motorola | Nokia | OneWeb Technologies |
Public Safety Towers | Qualcomm |
Samsung Electronics America | SkyBridge Services |
Smart Building Solutions | TELUS |
Texas Instruments | T-Mobile | USA. |
Tricom Networks | TTS | Verizon Frontline | VoiceBrain |
Wireless Internet Providers Association (WISPA)

Organization Types



TRANSPORTATION

Example job titles include:

COO | Director of Communications Systems |
Director | Technology Engineering | General Director |
IT Asset Manager | Managing RF Engineer |
Mobility Product Owner | Network Engineer |
Onboarding Specialist | Principal Solutions Architect |
Radio & Communications Technologist |
Senior Communications Engineer |
Vice President | Mobile & PC Apps

Example Companies include:

Air New Zealand | BNSF Railway |
Bristow Group | Chicago Transit Authority |
Die Autobahn GmbH des Bundes |
Herzog Technologies Inc. |
National Department of Transportation |
City/County Departments of Transportation |
Port of Oakland | PHI Air Medical |
MI Trans International | Midway Logistics |
Union Pacific Railroad | Verra Mobility |
Yellow Checker Cabs | Chicago



UTILITIES

Example job titles include:

Business Systems Analyst | CEO |
Communications Technician | Engineer | Supervisor |
Deputy Systems Admin | Director | Technology Development |
Director | Operations | Director Safety | Director |
Dispatch & Gas Control | Engineer | Enterprise Architect |
Fiber Optic Cabling Tech | Lead Communications Tech |
OT Systems Engineer | Head of Technical Services |
Power Manager | Radio Specialist | Senior Microwave & Field Engineer |
Senior Director | Engineering | Operations |
Telecommunications Technician | Engineer

Example Companies include:

Atlas Utility Solutions | Black Hills Energy | Burns & McDonnell |
Clark County Water Reclamation District - Nevada | Centerpoint Energy |
Central Arizona Project | Chevron USA inc. | Coachella Valley Water District |
Delmarva Power | Dixie Power | East Kentucky Power |
Exelon | Flathead Electric Co-op | FortisAlberta |
Gannett Fleming, Transit & Rail Systems | Hoosier Energy REC Inc. |
Los Angeles Department of Water and Power |
Lincoln Electric System | Marine Spill Response Corporation |
National Grid | Navajo Tribal Utility Authority | Nevada Energy |
PSEG Long Island | Saudi Aramco | Shell | SECO Energy |
Southern Linc | Southwest Gas Corporation |
Salt River Project | Tri-County Electric Cooperative |
The Energy Cooperative | The Falkirk Mining Company |
Washington Gas Light Company | Williams-Northwest Pipeline |
Yuma County Water Users' Association

Exhibitors

AIRBUS

BK
TECHNOLOGIES


etherstack
wireless innovation

 **INTERTALK**[™]
Critical Information Systems

tait
communications

Verizon
Frontline



 **ICOM**[®]

 **L3HARRIS**
FAST. FORWARD.

 **T-MOBILE**
FOR GOVERNMENT

ZETRON

 **ESChat**[®]
Enterprise Secure Chat

JVCKENWOOD

 **PCTEL**

Exhibitors

2J Antennas USA Corp
3M PELTOR
4RF USA Inc.
AASHTO
ABB Inc
ACG Systems
Acronis
ADRF
Advanced Test Equipment Corp
Advanced Wireless Communications
Agile Interoperable Solutions, LLC
Airbus US Space & Defense Inc
Airgain
Alive Telecom
Alliance Communications
Aluma Tower Company Inc
Ameresco Solar
American Power Systems
American Products
Amphenol Procom
Anritsu Company
APCO International

Apollo Digital Paging Company
Arkon Resources Inc
AST Americas
Astronics Test Systems
ATDI
Atec Wireless
Avari Wireless
Aviat Networks
BDA Systems Co
BEE Electronics Inc
Bell Structural Solutions
Bird
BK Technologies
Bridgecom Systems
BTECH, Inc.
Bureau of Land Management
C Squared Systems
Cable AmL
Cadex Electronics Inc
Catalyst Communications Technologies, Inc.
CB Distributing
Ceragon Networks Inc

Cobham
Comba Telecom Inc.
Compliance Testing LLC
Comprehensive Communications Services LLC
ComProd Inc
Connected Solutions Group LLC
Connectronics
Convey911
Crescend Technologies
CRFS Inc
CXD Science
Cybersecurity & Infrastructure Security Agency (CISA)
Damm Cellular Systems Inc.
Dantherm Cooling, Inc.
DAS Alert
Data Comm for Business, Inc.
Davicom a Division of Comlab Inc.
dbSpectra
Denke Laboratories, Inc.
Deviser Instruments
Diga-Talk+ / A Beep, LLC

Exhibitors

DiscountCell
Doodle Labs Inc
DPS Telecom
DragonForce / Drakonatas LLC
DuraComm Corporation
E/M Wave Inc
Ear Phone Connection
EF Johnson Technology
EML Calibration
EMR Corporation
Enterprise Wireless Alliance (EWA)
EPCOM
Epiq Design Solutions, Inc.
ESChat
ETA International
Etherstack - NY
Eventide, Inc.
EXACOM, Inc.
Filtronic
Fiplex by Honeywell
FirstNet Built with AT&T
Gamma Electronics Inc

GE MDS
GetWireless LLC
Global Technology Systems, Inc.
Groove Technology Solutions
GPS Networking Inc.
Graybar Electric Company Inc
G-Way Solutions
High Star Battery
Hupatec US Inc / HiBoost
Hypha
IBM Corporation
iBoss
Icom America
iNEMSOFT
Infinity Technology
InSeeGo
Intelsat
InterTalk Systems
ITEC
Japan Radio
Japan Radio Co Ltd
JFW Industries, Inc.

JPS
JVC KENWOOD USA
Kenbotong Technology Co Ltd
KGPCo
Kirisun Communication Co Ltd
Klein Electronics
Kyocera International Inc
L3Harris
Leonardo
LiComm Co Ltd.
Light Brigade Inc
Lind Electronics Inc.
LocusUSA
Lyncole XIT Grounding
Lynknex Communications Co Ltd
Masters Telecom
Maven Wireless Inc
Maxon America, Inc.
MCM Technology, LLC
MeanWell USA
Micro Magic Co
Microwave Networks Incorporated

Exhibitors

Mimomax Wireless Inc.
Mindshare
Mission Critical Energy Inc./ Ensol Systems
Mobile Mark Antenna Solutions
MorningStar Corporation
Musco
NASPO Value Point
National 2Way, Inc.
Nemergent Solutions
Nemergent/Frequentis
Network Innovations
NexTek LLC
NextNav
Omni-Response
Omnitronics Inc.
OnScene Technologies (Share911)
OnStar
Ooma
Opek Technologies
Optical Zonu
Orban Microwave, Inc.
Ormandy Software

Panorama Antennas Inc.
PCTEL, Inc.
peiker International, Inc.
Pelsue Company
Penta Corporation
PEPRO LLC
Plum Laboratories Inc
Polar Power Inc.
Power Products/ Newmar
Primus Electronics Corp.
Project 25 Technology Interest Group (PTIG)
Pryme Radio Products
PSI
Pulse Electronics
Pyramid Communications
Qualcomm Inc
RAD Data Communications
Radiarc Technology LLC
Radiosoft, Inc
RAVEON
RCN Technologies
Remac

Rescue 42
RF Morecom Corea
RFI Americas
Richcom Power
Ritron Inc
Rohde & Schwarz
RugGear Americas GmbH
Sabre Industries, Inc.
SAF North America
Safe-Com Wireless
Safer Buildings Coalition (BARTER)
Safety One Training
Salcom
Samlex America, Inc.
Select Spectrum
Sensear Inc
Sesame Solar
Sierra Wireless a Semtech Company
Silvus Technologies
Sinclair technologies
Siyata Mobile Inc
Skymira

Exhibitors

Skywave Antennas
Slatercom - WCD
Softil Inc.
SoftWright
Somerset T&M Solutions
Stancil Corporation
STI-CO Industries, Inc.
Stonehenge Properties Ltd dba Revcord
Streamwide
Sunny Communications
Swissphone LLC
SyTech Corporation
Tait Communications
Talley Inc.
Taoglas IOT Solutions Limited
TC Communications INC
Telewave Inc
Telex Bosch Security and Safety Systems
Tempest
Tempo Communications

Tessco Technologies
The Digital Decision / TDD
The Will-Burt Company
Thermo Bond Buildings, LLC
Tilson
Times Microwave Systems
TIPRO
T-Mobile for Government
TowerIQ
TPL Systemes
Tracer Technology Systems, Inc.
TrellisWare Technologies Inc
Trilogy Communication Inc
TWR Lighting, Inc.
TX RX Systems, Inc
UNIMO Technology Co Ltd
United International Conference & Exhibition Co Ltd
Valid8
Valmont Structures
Verizon Frontline

VFP Inc
VIAVI Solutions
VoltAire Systems
Wavecontrol inc
West Mobile Mounts Inc
Westell Technologies
Western Towers
Whelen Engineering Company, Inc.
Wilson Electronics
Windy City Wire
Winncom Technologies Corp
Wireless Supply
Xiamen Puxing Electronics Science & Technology
Zetron

Marketing Campaign

700K+

TOTAL AUDIENCE SIZE

1.4M+

TOTAL ENGAGEMENTS

140K+

EMAIL AUDIENCE

19K+

SOCIAL FOLLOWERS

Partner Networks

IWCE's
URGENT COMMUNICATIONS

AMERICAN CITY & COUNTY

OMDIA



SAFER BUILDINGS COALITION™
Feel Safe Inside®

iCERT

NATE
THE COMMUNICATIONS INFRASTRUCTURE CONTRACTORS ASSOCIATION



Enterprise Wireless Alliance®



The Consortium For Certified Service Centers



THE WORLD'S OLDEST WIRELESS SOCIETY
COMMITTED TO THE FUTURE. HONORING THE PAST.

UTC Utilities Technology Council™

Marketing Channels



WEB



EMAIL



SEARCH MARKETING



SOCIAL MEDIA



DISPLAY NETWORK



CONTENT MARKETING



NEWSLETTER & DIGITAL EDITION ADVERTISING



EDITORIAL COVERAGE

Sponsorship Opportunities

Package	Thought Leadership	Presence	Access	Exposure
Headliner	Extensive, multiple touch thought leadership program. Keynote, conference, webinar, and interviews	Up to 2,000 sqft of exhibit space, private meeting room, charging kiosk	Staff and client access package	Headliner exposure package to include pre-show, onsite, and post-show branding and awareness. networking reception sponsorship
Diamond	Diamond thought leadership campaign to include keynote, conference session, and interview	Up to 600 sqft of prominent booth space. OR 20x20 with private meeting room	Staff and client access package	Diamond exposure package to include pre-show, onsite, and post-show branding and awareness. networking reception sponsorship
Platinum	Platinum level thought leadership campaign to include keynote panel discussion, conference session participation	Up to 400 sqft of prominent booth space. And private meeting room available over 4 days	Staff and client access package	Platinum exposure package to include pre-show, onsite, and post-show branding and awareness
Gold	Gold level thought leadership package to include 30-min IWCE Conference track power session	200 sqft of select booth space	Staff and client access package	Gold exposure package to include pre-show, onsite, and post-show branding and awareness. Networking reception sponsor or news desk interview and featured product zone
Silver	Silver level thought leadership package to include a 60-min IWCE Conference track panel session inclusion	200 sqft of select booth space	Staff and client access package	Silver exposure package to include logo placement on website, event app. And onsite signage. Logo inclusion on select email promotion
Bronze	Bronze level thought leadership package to include a 60-min IWCE Conference track panel session inclusion	100 sqft of booth space	Staff and client access package	Bronze exposure package to include logo placement on event website, event app., and onsite signage

Headliner: IWCE’s Headliner Sponsorship Package. Extensive, multiple touch thought leadership program that includes a keynote address, participation in conference sessions, News desk interview, show floor presentation. Private meeting room, charging kiosk, Networking reception, sponsored webinar, and extensive branding package complete the IWCE Headliner Sponsorship Package. Includes 2,000 sqft of exhibit space. Pre-Show, at the event, and post-event exposure.

Diamond: The Diamond Sponsorship Package includes thought leadership, key networking and exposure items, and branding throughout before, during, and after the event. A main stage keynote address, and conference session participation, news desk, and Networking Reception sponsorship. Choose between a 20x30 booth or 20x20 and a private meeting room. Powerful branding and awareness package included.

Expo Content

Immerse yourself in the technologies shaping the future of mission and business critical communications. All our pass types include access to the IWCE expo show floor, and all the content and networking features detailed below.

Join 5,000+ fellow decision makers and thought leaders who are instrumental in creating and innovating the future of critical communications, enabling a safer, more resilient world.



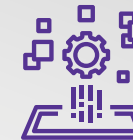
NG911 PSAP of the Future Experience

Experience the future of Next Generation 911 with our self-guided, interactive PSAP-of-the-Future journey, available to all attendees on the Expo show floor during our Exhibit Days. This experience will take you through every stage of a NG911 call, showcasing the technologies behind the calls. You'll also be directed to participating exhibitors throughout, enabling you to follow up on this learning experience with those who are making it happen, directly at the show.



Convergence & Collaboration Stage

Visit the Convergence & Collaboration Stage to learn more about how organizations and individuals from across the value chain are working together to create innovative solutions to critical problems. Technological evolution facilitates both convergence and collaboration, forcing us to find new ways to work together to achieve our goals. Content on this stage will focus on how players and emerging technologies in the critical communications world have been working together to achieve extraordinary things.



Emerging Tech & Innovation Stage & Exhibitor Zone

Emerging Tech is driving innovation – and IWCE is all about innovation. In this area, you'll find our stage dedicated to content focused on the impact of emerging tech and the things we can do with it. Whether that be Next Gen 911, Interoperability, 5G solutions for high powered connectivity, real-time situational awareness, or wildfire response*, you'll leave these presentations with a strengthened awareness of what is possible, and how to get it done. You can then visit our new exhibitor pods and follow up on that presentation content by making some new connections.

**2023 featured sessions*



Networking Reception

Face to face networking, with old friends and new acquaintances, is a high value aspect of IWCE. Our Networking Reception in the late afternoon of Wednesday March 27 is the ideal informal place to expand your network and create new opportunities over a drink or two.



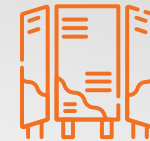
IWCE Experience Center

We want to enable you to make the most of the time you have at IWCE. The IWCE Experience Center is positioned at the front of the expo, providing attendees with an interactive show floor and venue map, an overview of our session information for our show floor stages, and a manned help desk, just in case you have questions that need an in-person answer!



Networking Areas

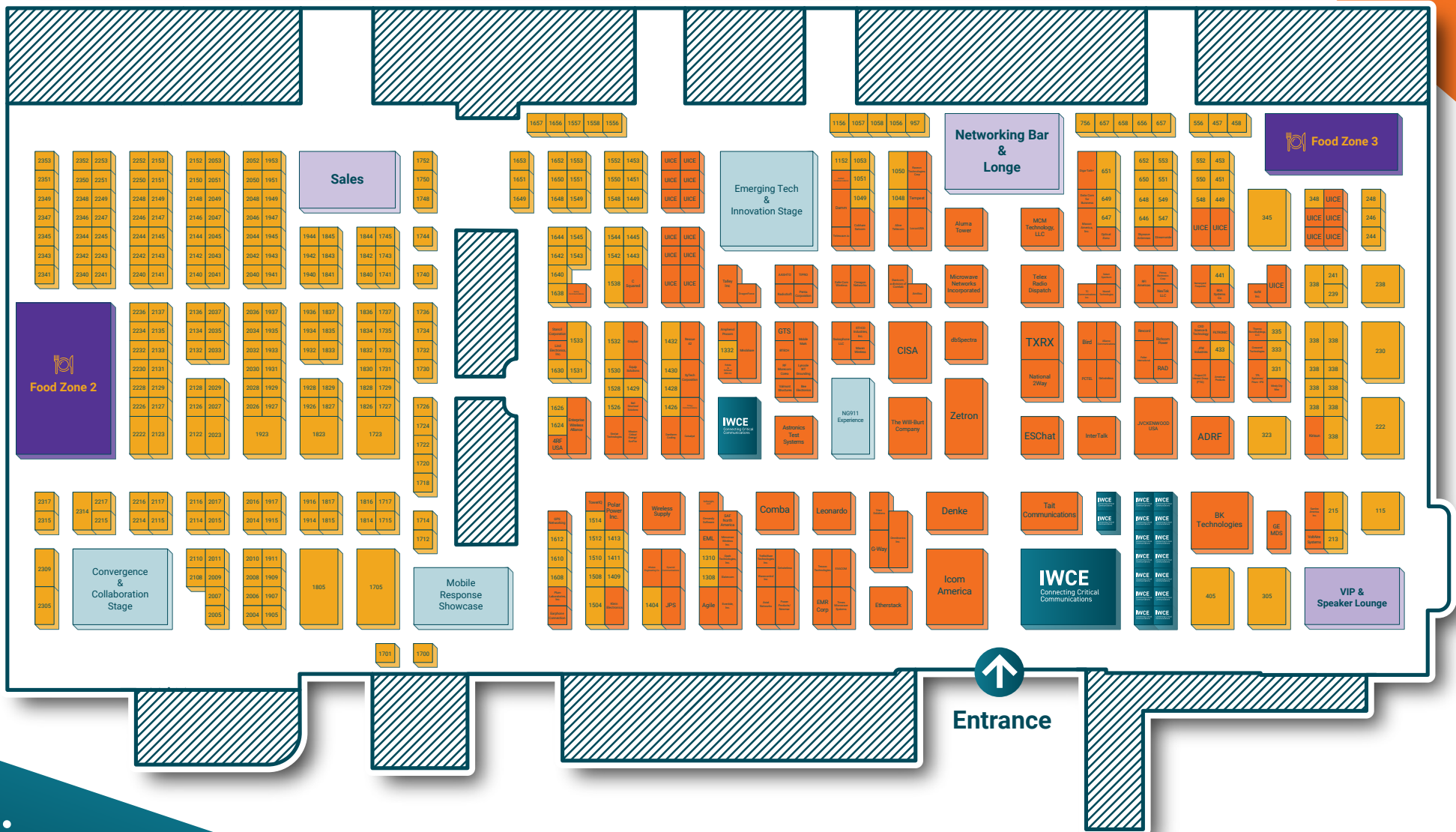
IWCE 2024 will have 320+ exhibitors and 5000+ attendees who want to meet and do business together. Our wi-fi and power-enabled show floor networking are a perfect place to meet up with other attendees for coffee, or to rest your feet, recharge your devices and catch up on some emails before your next meeting with an exhibitor!



Exhibitor Displays

Walk the show floor to visit and meet with the 320+ IWCE exhibitors who are adopting new technologies, driving future innovation and working with partners to deliver safer, more resilient critical communications to all those who need it.

IWCE 2024 Floorplan



[VIEW THE 2024 FLOORPLAN](#)



Venue

JOIN US IN THE SUNSHINE STATE!

Our venue for IWCE 2024 is the Orange County Convention Center, Orlando, Florida!

The conference and exhibition will be located in the West Building, in Halls D, E and F.

The venue address is:

Orange County Convention Center
West Building – Halls DEF
9800 International Drive
Orlando, FL 32819



Travel and Hotel

Orange County Convention Center is conveniently located just 17 minutes in a taxi from Orlando International Airport (MCO).

Our Official Hotel Provider, Convention Housing Partners, can provide attendees with special IWCE negotiated rates, when booked through our [accommodation portal](#).

Hotel Options include:

Hyatt Regency Orlando 9801 International Drive

Rosen Plaza Hotel 9700 International Drive

Hilton Orlando 6001 Destination Parkway

The Hyatt and Rosen are both conveniently located near the Convention Center, with pedestrian skybridges ensuring you can get to and from the venue under cover, and in good time! Shuttle service will be available to and from the Hilton.

BOOK EARLY TO AVOID DISAPPOINTMENT!

***Beware of Unauthorized Hotel Solicitations*

Please note that Convention Housing Partners (CHP) is the only hotel provider associated with the event. While other hotel resellers ("pirate" housing companies) may contact you offering hotel accommodations for your trip, they are not endorsed by or affiliated with the show. Beware that entering into financial agreements with non-endorsed companies can have costly consequences. If you are contacted by a company other than CHP about booking rooms, please contact us immediately.



Testimonials – What Our Community Had To Say About IWCE 2023:

“ This show is really relevant to Zetron and our focus on public safety. It’s really valuable to be in front of this concentration of our market all in one place and we have really enjoyed engaging with partners, customers and show attendees in general. ”

Anne Fogarty,
Events Program Manager, Zetron

“ We are extremely happy with the attendance and excited to be the exclusive Diamond sponsor of IWCE 2023 - which is a first for us and a first for the show. We are utilizing the opportunity to deploy two new assets and to bring back THOR. ”

Bryan Schromsky,
Managing Partner, 5G Public Sector, Verizon

“ IWCE IS BACK! The crowds are back, they are engaged, and they are here to learn. We have seen excellent foot traffic and it’s really fantastic to see IWCE back in full strength again. It’s been a wonderful show and one we are going to continue to support. ”

Eric Toenjes,
National Market Manager, Wireless Solutions, Graybar

“ We have seen great participation at the show, lots of interest. IWCE 2023 has been much busier than in the last few years and we are really impressed with the amount of traffic that has flowed through. We have seen lots of interest in our new product launch, All-Band Portable radio. IWCE is a show we look forward to every year and consider it a must-attend event. ”

Cindy Kippley,
VP of Business Operations, BK Technologies

“ Such an exhilarating week full of great partners and amazing speakers. The energy was high..both on the Expo floor AND in the speaker sessions. ”

Jon Paul Beauchamp,
Director of Business Development, Icom America

“ Leading from the front and continuing to build year of year brand awareness is why we do this! ”

Keith Redlin,
Director, Head of Public Sector and Safety, Samsung

Urgent Communications, American City & County and Omdia

IWCE's Urgent Communications is the leading news source for the critical communication technology industry.



Urgent Communications delivers real-world practical information needed by dealers, private and wireless systems operators and large volume commercial, industrial and public safety communications end-users.

We offer timely news and insights about communications technology via our website and our newsletters.

[VISIT SITE](#)

American City & County is the go-to trusted resource for city, county and state officials who develop and implement government policy, programs and projects.



We provide relevant, informative and educational content across a broad scope of local and state government news that helps these government leaders make informed decisions. AC&C delivers editorial insights, trend commentary, project profiles, best practices and exclusive analysis that helps our audience provide the best possible experience for their communities.

[VISIT SITE](#)

Omdia unifies and harnesses the depth and breadth of expertise from Informa Tech's legacy research brands: Ovum, IHS Markit Technology, Tractica and Heavy Reading. We bring you unparalleled, world-class research and consultancy to navigate the now and create the future.



Omdia serves many markets, with IWCE's team closely aligned with the Physical Security, Public Safety & Critical Communication team. As an established market leader, we help you navigate this space through powerful market, technology and supply chain research, and consultancy.

[VISIT SITE](#)

The Omdia Crit Comms Circle podcast brings you market insight direct from Omdia analysts, exploring all facets of the critical communications industry.



Whether its exploring the intricacies of control room design and digital transformation with industry leaders, discussing key highlights and lessons from major events, or delving into the technicalities of the industry's transformation from narrowband to broadband, the Crit Comms Circle podcast offers listeners a comprehensive view of the evolving landscape of critical communications. Whether you're a seasoned professional in the field or a newcomer looking to learn, the Crit Comms Circle is your go-to source for all things related to critical communications.

[VISIT SITE](#)

IWCE may be just once a year, but we connect with our audience 365-days a year, through our program of webinars and digital symposiums, and our sister brands, Urgent Communications, American City & County and Omdia.

What's next? An IWCE, Urgent Communications and American City & County Digital Symposium, taking place online on October 24-26, 2023.



3 Days | 3 Stages | 2 Focus Areas | Many Perspectives & Solutions

Introducing a new digital event showcasing the critical communications technologies and role of local governments during the three crucial stages of Disaster Management: **Planning, Response and Recovery.**

Each day will spotlight 3 conversations focused on:

- Cutting edge critical communications technology addressing disaster management
- State and local government discussing best practices for managing a disaster
- Q&A with all panel experts answering questions from the engaged audience

[LEARN HOW YOU CAN PARTICIPATE](#)

Contact Us

We love hearing from you – so if you have a question or some feedback for us, **please do get in touch!**

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IWCE 2024

Conference: March 25-28

Exhibits: March 27-28

Orange County Convention Center
Orlando, FL

SEE YOU IN ORLANDO!



FOLLOW THE CONVERSATION
#IWCE24

