

#IWCE25   

# IWCE

## Connecting Critical Communications

**Conference:** March 17-20, 2025

**Exhibits:** March 19-20, 2025

Las Vegas Convention Center

Official Research Partner



Official Media Partner

**URGENT  
COMMUNICATIONS**

Technical Training Partner



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Commissioner Anna Gomez, FCC

# Welcome to IWCE: Celebrating 49 Years of Innovation and Collaboration

The International Wireless Communications Expo (IWCE) is returning to vibrant Las Vegas in March 2025, bringing together professionals from across the globe who are shaping the future of mission-critical and business-critical communications.

For nearly half a century, IWCE has been the premier event for discovering cutting-edge technology, forging meaningful connections, and gaining insights that drive progress in the critical communications industry. Whether you're curious to explore innovations, expand your knowledge, or build partnerships, we are confident you will leave inspired and equipped to tackle your most pressing critical communications challenges.

## **This year, we are excited to continue this tradition with:**

- Four days of unparalleled content, keynote speakers and networking opportunities
- Two days of dynamic exhibits, showcasing the latest innovations from leading companies
- A brand-new conference track: School and Campus Safety, addressing critical communication strategies for our most vulnerable environments
- In-depth discussions on emerging technologies, ensuring you're at the forefront of industry advancements
- Moments of fun and delight throughout the week

Our deep gratitude for the 2025 Advisory Board members who ensure that the IWCE event experience and agenda is curated for the industry, by the industry. Our partners and community connections provide vital ideas, insights and suggestions that feed our agenda development, ensuring we produce sessions that are relevant, strategic and practical, helping attendees to solve real challenges. Together we help the IWCE community think innovatively, while putting safety & security first.

## **We can't wait to see you in Las Vegas this March for an unforgettable event!**

**Erin LeMoine**, Event Director, Government Portfolio, **Informa Connect**

**EXPLORE IWCE 2025**

**REGISTER NOW WITH CODE  
BROCHURE20 TO SAVE 20%\***

\*Promo valid on new registrations only. Not to be combined with ETA classes or already reduced government rates.



# The IWCE Experience



100%

INDUSTRY DRIVEN AGENDA



5,000

INDUSTRY PROFESSIONALS



250+

EXPERT SPEAKERS



250+

INNOVATIVE SPONSORS  
& EXHIBITORS



20

HOURS OF NETWORKING

# What's In Store

## KEYNOTE PROGRAM

The Keynote program opens each Expo day with an inspiring lineup of thought leaders, industry pioneers, and visionary speakers sharing their insights on the state of the rapidly evolving wireless industry. They will discuss the latest trends and technological advances to support the needs of the critical communications community.

Open to All Badge Types!

## DRINKS, BITES & INSIGHTS

Everyone is welcome to join us on Tuesday, March 18, for a special afternoon keynote & networking reception. We'll be hearing from experts working on emerging technologies to enhance critical communications resiliency for Disaster Response. You'll have the opportunity to ask those experts your burning questions. And stay after the Q&A for a relaxed gathering with drinks and snacks.

Open to All Badge Types!

## NETWORKING RECEPTION

Face-to-face networking with industry peers is one of the most valuable aspects of IWCE. Join us for the Vintage Vegas Networking Reception on Wednesday, March 19, immediately following the close of the Expo Hall. You'll experience an era gone by with Vintage Vegas vibes, food, drinks, entertainment and some surprises! It will be the perfect place to reconnect with old friends, meet new colleagues, and build meaningful connections that spark new opportunities!

## SHOW FLOOR HAPPENINGS

Our Expo is full of features and fun: The Critical Comms Spotlight Theater; Featured Product Digital Displays; Networking Bar & Lounge; Food Zones; Plan-Your-Journey kiosk; Critical Comms Spotlight News Desk and 250 exhibitors displaying their products, vehicles, robots and more! Together the Expo floor demonstrates how the industry is working together, using traditional and emerging tech to create innovative new solutions to critical problems.

## EXHIBITOR DISPLAYS

All pass holders enjoy access to our vibrant show floor during the two exhibit days, March 19-20, 2025. Explore cutting-edge exhibitions from top companies in the critical communications and wireless technology sectors. Discover the latest products and services, engage with industry leaders, and build valuable connections—all in one dynamic space!

## ACCREDITED TECHNICAL TRAINING

IWCE is proud to partner with ETA® International offering multi-day technical training options across the spectrum of wireless and related technologies. Registration for training includes access to IWCE's Exhibit Hall plus IWCE keynote sessions, Tuesday and Wednesday evening networking receptions, lunch vouchers, an ETA® certification exam and the opportunity to take the exam onsite at IWCE.

**Register Now with promo code **BROCHURE20** to save 20% on select conference passes & FREE exhibit hall**

**CLAIM YOUR SAVINGS**



# IWCE 2025 Headliners Include

**IWCE**  
Connecting Critical  
Communications

IWCE 2025 features some of the most prominent leaders in communications technology, discussing the newest trends in critical communications.



**Brian Albert,**  
Sheriff,  
Washington County  
Sheriff's Office



**John Butler,**  
Fire Chief,  
Fairfax County Fire  
& Rescue Department



**Robin Cohen,**  
President and CEO,  
Enterprise Wireless  
Alliance



**Shaun Lamar,**  
Manager of Information  
Technology, Growth, SmartGrid &  
Operational Technology,  
SECO Energy



**Brittany Haile,**  
Strategic Solutions  
Lead for Public Sector,  
Qualcomm



**Neil Horden,**  
Solutions Engineer,  
EF Johnson JVCKenwood



**Brian Gardner,**  
CIO,  
City of Dallas



**Jason Eyre,**  
Technology  
Department Coordinator,  
Murray City School District



**John Shubin,**  
Director of Business  
Development,  
Advanced RF  
Technologies, Inc



**Chris Baker,**  
Senior Public Safety Advisor,  
FirstNet Authority



**Eric Hagerson,**  
Government Affairs Director,  
T-Mobile for Government



**Patty Roze,**  
Vice President -  
Public Sector Sales,  
Verizon Frontline

**MEET THE IWCE 2025 SPEAKERS**

# IWCE Conference: Tracks & Topics

Introducing the IWCE 2025 track lineup, designed to provide you with cutting-edge insights, trends, and innovations in critical communications. Whether you're from an agency, enterprise, or public service, our tracks and topics will equip you with essential knowledge for today's fast-evolving industry.



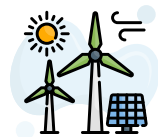
### New Track Alert: School & Campus Safety

to discuss safety challenges faced by K-12 and explore innovative solutions by leading technology firms.

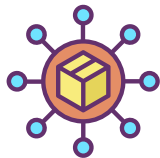
## 2025 Conference Tracks



FIRST  
RESPONDERS



UTILITIES



TRANSPORTATION  
& LOGISTICS

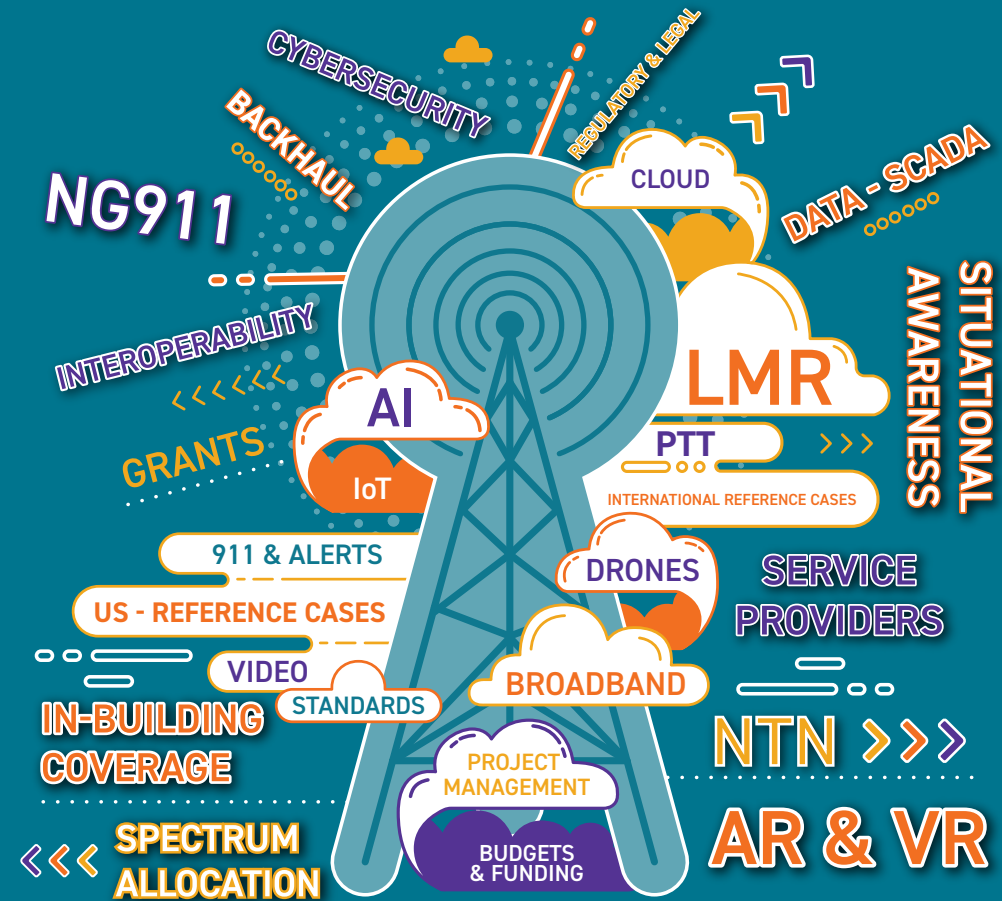


SCHOOL &  
CAMPUS SAFETY



GOVERNMENT  
& ENTERPRISE

We will dive deep into current hot topics such as:



# Venue

## Join us back in Las Vegas!

Our venue for IWCE 2025 is the Las Vegas Convention Center in Las Vegas, NV!

The conference and exhibition will be located in the North Hall.

### The venue address is:

3150 Paradise Rd  
Las Vegas, Nevada 89109

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# Travel & Accommodation

Las Vegas Convention Center is conveniently located four miles in a taxi from Harry Reid International Airport (LAS).

Our Official Hotel Provider, **Convention Housing Partners**, can provide attendees with special IWCE negotiated rates, when booked through our [Hotel & Travel page](#)

## Hotel Options include:

- Courtyard by Marriott Convention Center
- Embassy Suites by Hilton Convention Center Las Vegas
- Hampton Inn & Suites Las Vegas Convention Center
- Hilton Grand Vacations Club on Paradise (Convention Center)
- Las Vegas Hilton at Resorts World
- Las Vegas Marriott Convention Center
- Renaissance Las Vegas Hotel
- Residence Inn by Marriott Convention Center
- SpringHill Suites Las Vegas Convention Center
- Westgate Las Vegas Resort & Casino

## BOOK EARLY TO AVOID DISAPPOINTMENT!

*\*\*Beware of Unauthorized Hotel Solicitations*

*Please note that Convention Housing Partners (CHP) is the only hotel provider associated with the event. While other hotel resellers ("pirate" housing companies) may contact you offering hotel accommodations for your trip, they are not endorsed by or affiliated with the show. Beware that entering into financial agreements with non-endorsed companies can have costly consequences. If you are contacted by a company other than CHP about booking rooms, please contact us immediately.*

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# Industry Leaders You Will Meet at IWCE

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See the latest products and services from over 250 exhibitors. From accessories to communications networks and systems, devices, applications, software and more, you'll find it all under one roof in the IWCE exhibit hall.

Thank you to our 2025 Headline Sponsor

**verizon**  
frontline



Example Sponsors & Exhibitors You Will Meet



# What Our Community Had To Say About IWCE 2024:

IWCE for us is really the premier event every year. It allows us to really get out there, meet with the industry vendors, partners, and the end users of the communications experiences. It allows us to see what the future entails, but also the things that we may not be using ourselves that we can use for our frontline crisis response team.

Jason Mitchell,  
Associate Director, Crisis Response, Verizon Frontline

IWCE is a must attend show if you're in the wireless communications industry. Being a leader in the wireless industry, this is a show that a lot of the competitors attend and a lot of the industry leaders come to. So, this is one of those shows that if your part of the wireless communications industry, you better be here.

Greg Dube,  
Key Accounts Manager, iCOM America

We consider IWCE one of our biggest national shows of the year. I've been in the industry for 15 years roughly. IWCE has always been one of the biggest, most important shows in the industry for a number of reasons. Number one, the best is always here showing the best of what they have to offer. And number two, the partners, the installers, the main certified integrators, they all come to this show. This is the most important show for them to see what's new in the industry, and also to spend time with their current vendors, to see what's new with them. IWCE is critically important for us and a must-attend show.

Marshall McDorman,  
Solutions Architect, Zetron

When it comes to communications, IWCE is the show to be at. As a wireless communications company, how can we not be here? You can see from this vendor hall here – who isn't here? And why are they not? This is such a great event and we always have such a great time, always have such great conversations, and the IWCE board and staff does such a great job rolling out the red carpet for us every year. In one sentence, this event is always amazing. We'll be back every year. This is one of our key shows that we have to go to make sure we're involved and getting our message out. ... We love this show. Every year it's amazing.

Craig Martinez,  
National Public Safety Strategist, T-Mobile for Government

This is a premier show for our industry. We have been coming here for decades and really, with the exception of a couple of weird years, we just don't miss it. In the last four years, we've really invested a lot into development of new product and there's really no better place to showcase it than here at IWCE ... IWCE is the show to be at. If you're not here, people are going to be wondering.

Stephen Theisen,  
Senior VP of Sales and Marketing, BK Technologies

# Meet The Advisory Board



The content at IWCE is shaped by the industry, for the industry. Guided by our esteemed advisory board—comprised of industry leaders and innovators—our agenda is thoughtfully curated to reflect real-world experiences, diverse perspectives, and cutting-edge insights. This ensures IWCE remains a truly unique and valuable event for all participants



**Dan Munsey**  
Fire Chief  
San Bernardino County Fire



**Margo Deckard**  
Chief Operating Officer  
Lynk Global



**John Grabowski**  
Director, Marketing &  
Communications  
JVCKENWOOD USA



**Ken Rehbehn**  
Principal Analyst  
CritCom Insights



**Chris Baker**  
Senior Public Safety Advisor  
First Responder Network Authority



**Robert LeGrande**  
Founder  
The Digital Decision



**Alyssa Caruso**  
Associate Director,  
Events & Customer Programs  
Verizon Frontline



**Jon Paul Beauchamp**  
Senior Manager  
ICOM America Inc.



**John Foley**  
Managing Director  
Safer Buildings Coalition



**Eric Toejnes**  
National Market Manager,  
Wireless Solutions  
Graybar



# Meet The Advisory Board

**IWCE**  
Connecting Critical  
Communications



**Joe Hanna**  
President  
Directions



**Ken Bradley**  
Associate Chief for  
Public Engagement  
Cybersecurity and Infrastructure  
Security Agency (CISA)



**Mark Jordan**  
Vice President of Sales  
Bassett Communications, Inc.



**Andy Maxymillian**  
Consultant  
Blue Wing Services



**Alan Tilles**  
Counsel  
Law Offices of Alan Tilles



**Bryan Allen**  
President  
ETA International



**Jim Shulkin**  
Vice President of Marketing  
Zetron



**Susan Ronning**  
Principal Engineer  
Adcomm



**Walt Magnussen**  
Director  
Texas A&M University IETC



**Gert Jan Wolf**  
Founder  
The Critical Communications  
Review & Community

# Urgent Communications, OMDIA & Crit Comms Circle

**IWCE's Urgent Communications is the leading news source for the critical communication technology industry.**



Urgent Communications delivers real-world practical information needed by dealers, private and wireless systems operators and large volume commercial, industrial and public safety communications end-users.

We offer timely news and insights about communications technology via our website and our newsletters.

**Omdia** unifies and harnesses the depth and breadth of expertise from Informa Tech's legacy research brands: Ovum, IHS Markit Technology, Tractica and Heavy Reading. We bring you unparalleled, world-class research and consultancy to navigate the now and create the future.



Omdia serves many markets, with IWCE's team closely aligned with the Physical Security, Public Safety & Critical Communication team. As an established market leader, we help you navigate this space through powerful market, technology and supply chain research, and consultancy.

**The Omdia Crit Comms Circle podcast brings you market insight direct from Omdia analysts, exploring all facets of the critical communications industry.**



Whether its exploring the intricacies of control room design and digital transformation with industry leaders, discussing key highlights and lessons from major events, or delving into the technicalities of the industry's transformation from narrowband to broadband, the Crit Comms Circle podcast offers listeners a comprehensive view of the evolving landscape of critical communications. Whether you're a seasoned professional in the field or a newcomer looking to learn, the Crit Comms Circle is your go-to source for all things related to critical communications.

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# Industry Support

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Official Media Partner

# URGENT COMMUNICATIONS

Media Partners & Supporting Organizations





# Contact Us

We love hearing from you – so if you have a question or some feedback for us, **please do get in touch!**

## Event & Content Team



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**IWCE** Connecting Critical Communications

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Las Vegas Convention Center

Las Vegas, NV

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