CALL FOR SUBMISSIONS GUIDE

Deadline: Friday, September 12, 2025

Do you want to speak at IWCE 2026? Do you have an idea for a session topic? If so, we want to hear from you!

IMPORTANT - PREPARE the information below before you submit and follow each step:

- **Create or log into your account:** You will be able to edit your proposal until the deadline.
- **Title:** Make it attention-grabbing, eye-catching, concise (no more than 8 words) and provocative. Written as you would like to appear on the event website.
- **Session Description:** Be descriptive and concise. Let the audience know "what's in it for them". Make your case for why your topic is different, urgent and important to the industry as we get a lot of similar submissions. Abstracts should be no more that 250 words in length and written as you would like it to appear on the event website.
- **Key Takeaways:** Include 3 - 4 bulleted key takeaways to help attendees understand the learning objectives and what they will gain from attending your session. Write it as you would like for it to appear on the event website.
- **Speakers:** Submit details for all speakers who will participate in the session and be ready to include their unique email address, bio and headshot. Speaker expertise and contribution are weighted as heavily as the topic focus.
- **Track:** Select the appropriate track for your topic.
- **Format:** Select from either a 30-minute power session or a 60-minute panel session.
- **First-time speaker?** Let us know if this will be your first time speaking at IWCE.

Format Options

We offer two ways to submit your interest in participation. You may submit more than once in a variety of session formats and topics. Please review the two submission format options:

1. **30-minute Power Session:** Ideal for one or two speakers to present a new concept or technology. Case studies are especially appreciated. PowerPoint slides are helpful in this format.
2. **60-minute Panel Session:** Deeper dive discussion of a topic with a panel of experts who bring varied expertise and opinions. This format is deal for generating lively insights and debate amount panellists as well as with the audience.

Review and align your session proposal to one of the updated track descriptions.

If you have questions about the submissions process, please contact George Pirchalaishvili: george.p@informa.com.

NEW! Scoring System

The maximum grade for a submission is FIVE, based on the following parameters: *Session Overview, Speakers, Topic importance, Practical application,* and *Topic uniqueness.*

Each of the parameters can score 0, 0.5 or 1 based on the following criteria.

Session Overview: all required session fields are filled out.
- 1 – session overview, key takeaways and topics fields are completed
- 0.5 – one of the above is missing
- 0 – two or all the above are missing

Speakers: minimum speaker count submitted, including end-users and/or market leaders.
- 1 – submission has the required minimum speaker count (one speaker for the power session; three speakers + one moderator for the panel session) + at least one of the speakers is an end-user or the market leader. Speaker submissions must be complete, including the biography for everyone.
- 0.5 – either there are fewer than the minimum speaker count requirement, or an end-user/market leader is missing
- 0 – all the above is missing

Topic Importance: session covers either a new problem or an existing one, but with a new solution.
- 1 – The topic covers a new and unique problem for the market players
- 0.5 – the topic is important, but not pressing or new
- 0 – none of the above

Practical Application: session covers practical application via a case study or other means.
- 1 – A case study/practical application relevant to the session is outlined, and the importance is properly explained
- 0.5 – There is a case study/practical application mentioned, but no details about the case study
- 0 – No case studies/practical applications are mentioned

Topic Uniqueness: how unique the topic is compared to other submissions and the previous IWCE conference.
- 1 – the topic wasn't covered previously at IWCE and is unique to this year's submissions
- 0.5 – one of the above is true
- 0 – none of the above is true

Tracks & Topics

You will self-select both the Track where your session will fit, as well as any Topic(s) covered in your proposal.

First Responders: Explore the evolving landscape of first responder communications as Public Safety agencies enhance their traditional Land Mobile Radio (LMR) systems with advanced broadband solutions like LTE, 5G, and Wi-Fi. Discover the integration of cutting-edge technologies including NextGen 911, AI, satellite communications, IoT devices, in-building coverage solutions, deployable network infrastructure, drones, and robust cybersecurity measures that improve their response capabilities, and operational efficiency.

Government: Examine how state, local, and federal governments are leveraging technology to create smart cities and improve public services. Discuss the integration of cloud and edge computing, data analytics, and cybersecurity measures that enhance efficiency and security, addressing the unique challenges and opportunities faced by both public organizations in the digital age.

Enterprise: Join this new track to explore the critical communication challenges faced by private organizations and learn about the most cost-effective and future-proof solutions to support the development of Industry 4.0, smart cities and large-scale entertainment and sports events. Discuss the integration of cloud and edge computing, deployment of high-speed broadband, IoT integration and data-centric applications that facilitate seamless and secure information exchange.

School and Campus Safety: Launched in 2025, School Safety tracks focuses on solutions used for safety monitoring, prevention and response, such as untethered voice and data connectivity, alerting systems, emerging location-based capabilities, real-time monitoring as well as communications tools that help safeguard students and staff to create a secure learning environment.

Critical Infrastructure: Combining established Utilities and Transportation tracks in 2026, we will explore the rapidly advancing world of critical communications in the utility, energy and transportation sectors. We will delve into advanced data analytics, the integration of IoT sensors, GIS, and the role of voice and data communications.

Hot Tip! Be sure to choose one or more of the below topics to help attendees find your session.
- AI
- NG911 and CAD
- Network Infrastructure
- Cybersecurity
- Broadband
- In-building connectivity
- Satellite
- Drones and Robotics
- IoT
- LMR & PTT
- Situational Awareness
- Threat Detection
- Regulation & Standards

If you have questions about the submissions process, please contact George Pirchalaishvili: george.p@informa.com.

Speaker Benefits

- Complimentary All-Access pass allowing you free access to four days of robust IWCE conference sessions, expo hall, and special events.
- Exposure for you and your company via extensive marketing campaigns- highlighted on the IWCE website and mobile app- and an opportunity to appear on IWCE's media partner, IWCE's Urgent Communications.
- Complimentary lunch voucher for the day(s) you speak.
- Ample networking opportunities.
- Discover the latest products on the expo floor.

Who Will Be Reviewing Your Submission?

The IWCE conference advisory committee, who are experts in their field, will review each proposal within a given track. They will rate it on a scale of 1 - 5 plus provide written insight on why the proposal is relevant (or not) and technically focused (or not). When the advisory committee completes their reviews, the IWCE content team will review all proposals AND review to determine a balanced program. *A sales pitch for your product will not be accepted for this editorially driven conference program. ***

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*If you are interested in presenting a session on your product and you want to to learn about the sponsored session opportunities, please contact Tad Munroe: Tad.Munroe@informa.com **.**

Thank you!